



HIGHER EDUCATION COMMISSION

Global Engagement Division

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Email: iikhlaq@hec.gov.pk URL: www.hec.gov.pk

No. AIC/10-3 (3)/UNESCO(PF)/2019/HEC/1758

October 3, 2024

Subject: Call For Applications for the 2024 Future Designer International Innovation Design AWARDS (IIDA) of science for sustainable development

Reference is invited to Pakistan National Commission for UNESCO communique NO F.6-5/2020--UNESCO-Sc dated 27th September 2024 on subject cited above.

2. UNESCO is going to organize an innovation contest title/theme "**Future Designer International Innovation Design AWARDS (IIDA) And Science for Sdgs Innovation**" 2024. The aim of this contest is to promote innovative and sustainable designs from young individuals worldwide.

3. The contest is open to teams of up to five (5) individuals age limit is 16-35 including students and early career professionals, encouraging youth participation in science and innovation. The deadline for application/applying is **13th October 2024** the nominations must be submitted directly via online <https://www.unes.org/en/articles> by keeping HEC in loop.

4. Foregoing in view, the information is being shared with your esteemed institution for consideration and encourage eligible students/faculty must apply for the aforementioned award before deadline.

5. Please note that Higher Education Commission will not bear any financial liability.

With best regards,

Encl: As Above.

(Ismat Ikhlāq)

Assistant Director (GE)

The Registrars/Director/In-charge (IC)

Public and Private Sector Universities/DAIs of Pakistan

Copy for information:

- i. ES to Executive Director, Higher Education Commission, Islamabad.
- ii. APS to Advisor (QA & GE), Higher Education Commission, Islamabad.
- iii. Office copy.



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No.F.6-7/2020-UNESCO-Sc

September 27, 2024

Subject: **CALL FOR APPLICATIONS FOR THE 2024 FUTURE DESIGNER INTERNATIONAL INNOVATION DESIGN AWARDS (IIDA) AND SCIENCE FOR SDGs INNOVATION CONTEST UNDER THE UMBRELLA OF THE INTERNATIONAL DECADE OF SCIENCES FOR SUSTAINABLE DEVELOPMENT**

Dear Sir/Madam,

I am directed to refer to the email from UNESCO Headquarters, Paris dated 25 September, 2024 on the subject cited above.

2. The 2024 Future Designer International Innovation Design Awards (IIDA) and the Science for SDGs Innovation Contest are being organized by UNESCO as part of the UNESCO-UNITRAIN Youth Competence Development Project and the International Decade of Sciences for Sustainable Development (IDSSD). The aim is to promote innovative and sustainable designs from young individuals worldwide, focusing on the role of science in achieving the Sustainable Development Goals (SDGs).
3. The contest is open to teams of up to 5 individuals aged 16-35, including students and early-career professionals, encouraging youth participation in science and innovation. The deadline for applications is **13 October 2024**, with winners to be announced in late October. Winning projects will receive UNESCO certificates and be showcased at global events.
4. Please refer to the attached flyer or visit the website: <https://www.unesco.org/en/articles/call-entries-2024-future-designer-international-innovation-design-awards-iida-science-sdgs> for further details. For any queries, kindly reach out via email to a.kasry@unesco.org.
5. You are requested to kindly circulate this information among potential participants, organizations, and departments under your jurisdiction to ensure maximum participation.

Executive Director
Higher Education Commission, Islamabad.

Joint Scientific Advisor (IL)
Ministry of Science and Technology,
Islamabad.

20/9
Advisor (GE)

(Samreen Mangi)
Assistant Secretary General